



## Rules of Participation of the Contest to Support the Production of Short Films "Da Vinha ao Vinho"

### Preamble

The Short Film Production Contest, entitled "*Da Vinha ao Vinho*," is part of a set of activities to be held in 2018 to celebrate the CITY EUROPEAN WINE Award, awarded to Torres Vedras and Alenquer, a joint organization of these two councils.

Since it is impossible to separate the development of the Western Region from wine-growing as an economic activity which in the last two decades it has been able to seize opportunities and to assert itself as a pole of modernization and innovation in its forms of production and commercialization, occupying a prominent place in the region.

Simultaneously to wine production, we are witnessing a growing interest in the promotion of wine farms and wineries that exist in the territory, driving a redefinition of the functions and dynamics of these rural areas and their economies, now integrated in new logics of tourism promotion, namely cultural.

This contest seeks to encourage the creativity of filmmakers by supporting the realization of cinematographic projects focused on the promotion of the material and immaterial heritage that wine represents in this territory. The creation of an image, in this case cinematographic, capable of spreading the memory and the identity of this very specific territory, testifies the relevance of this initiative, appealing to the sensitivity and different points of view of several filmmakers, promoting far beyond an opportunity, a needed reflection on national cinematographic production as a vehicle for preserving this common identity and memory.



Of the projects admitted to the competition, one will be selected which will have financial, logistical and technical support to carry it out. In addition to the organizing councils, partnerships were established with associations, universities and film festivals, creating an information and diffusion support that promotes consolidation and recognition of it. Each of the partner entities – “Universidade Lusófona” / Department of Cinema and Media Arts; INDIE Lisboa - Cultural Association; BANG AWARDS - Nau Identidade; Académico de Torres Vedras - Cultural Association - will have different competences according to its nature and its possible gains for the competition .

### **Article 1º**

#### **(Objective)**

1. The contest aims to encourage in a dynamic and creative way the production of short films that celebrate the heritage associated with Wine and Vineyards in the territories concerned, taking into account their cultural context and the livingness of the local community.
2. Each year a new project will be supported, from among the three categories covered by the present rules - short fiction, documentary and animation - the selection of the project is of the strict competence of the jury.

### **Article 2º**

#### **(Main Recipients)**

1. Participation is open to all professionals and / or film students, and contestants may present themselves individually, in a consortium or collective entities, being admitted only original projects, which are not the result of previous orders of public or private entities.

### **Article 3º**

#### **(Types of films)**

1. Projects for the production of cinematographic works may be presented in the following categories:
  - a) Fiction short films;
  - b) Documentaries;
  - c) Short films of animation.
1. Projects that cross the genders indicated in the previous number may be presented.



#### **(Presentation and Rules of Applications)**

1. Only applications submitted in an appropriate form, available on the webpage of the European City of Wine 2018 ([www.cidadeuropeiadovinho2018.eu](http://www.cidadeuropeiadovinho2018.eu)), which meet the requirements of the rules of participation, shall be accepted.
2. Applications will only be accepted in Portuguese and electronically, within the deadline mentioned in the Notice of Opening.

#### **Article 5º**

#### **(Selection Process)**

1. The applications will be submitted to the examination of the jury that selects a project, from one of the three categories;
  2. The official selection will be announced publicly until 30 days after the closing of the candidacies.
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1. As candidaturas serão submetidas ao exame do júri que seleciona um projeto, de umas das três categorias a concurso;
  2. A seleção oficial será anunciada publicamente até 30 dias após o encerramento das applications.

#### **Article 6º**

#### **(Exhibition Rights)**

1. Councils reserve the right to exhibit any of the films for promotional purposes in the European Wine City. The winners must be available to attend the public presentation of the films as well as promotional events in the day and time to be defined.

#### **Article 7º**

#### **(Agreement)**

1. Participation in the festival assumes knowledge and acceptance of the entire content of the regulations.



## Article 8º

### (Items of the compulsory and optional Presentation)

1. The application must contain, under penalty of exclusion:
  - a) Description / synopsis of the project and the cinematographic argument;
  - b) Rationale of the artistic / cultural interest of the short film;
  - c) Elements of the project team and respective biographical notes;
  - d) Curriculum of the candidate (producer and director, being 2 different people);
  - e) Forecasting the shooting locations and dates, dates of pre-production, production and post-production;
  - f) Budget and financial assembling of the project, including the breakdown of the respective costs and the total expenses and amount of the requested support;
  - g) Indication of other existing / expected supports for the production of the short film submitted to the competition.
2. Optional elements for evaluation by the jury:
  - a) Project Teaser

## Article 9º

### (Eligibility of candidates)

1. Applications will have to adhere within the categories indicated in Article 3, with a duration between 3 and 60 (sixty) minutes, mostly in Portuguese (in case there are dialogues).
2. Applications of a strictly academic or amateur nature will not be accepted.
3. Applications will not be accepted with budgets of less than € 15,000.00 (fifteen thousand euros), nor more than € 50,000.00 (fifty thousand euros).

## Article 10º

### (Assessment Criteria)

1. The suitability of the short film project to the objectives of the contest, namely the theme of viticulture, establishing a real or fictional relationship with the territories of Torres Vedras and Alenquer;
2. The artistic quality of the project, measured through its writing, the descriptive content, the rigor and coherence between the objectives, the methodology and the budget;
3. The artistic and professional background of the tenderer, in particular the work carried out, the prizes achieved and the public dimension of his / her work;
4. Originality and creativity;
5. The means involved, namely the production and artistic teams;



#### Article 11º

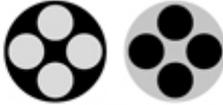
##### (Nomination and constitution of the Jury)

1. The jury panel varies annually, being composed of 6 members: a representative of the University "Lusófona"; a representative of the Festival INDIE Lisboa; a representative of the Academic of Torres Vedras - ATV; a representative of the Bang Awards Festival - International Animation Film Competition; a representative of Torres Vedras Council and a representative of Alenquer's Council;
2. The decision of the jury will be taken by a majority, being sovereign, i.e. no possibility of appeal;
3. The jury may decide not to award the annual financial support provided in the norms, if it concludes by the poor quality of the projects, or if it is not possible to gather a majority of votes for a single project.

#### Article 12º

##### (Support for Production and Payments)

1. The winning project will receive a financing of € 10,000 for the production of the film;
2. In addition to the monetary support, the winning project will have the logistical and technical support of the University "Lusófona" for the production and post-production, in the terms to be defined between the parties, namely:
  - a) Film studio (up to 3 working days)
  - b) Audio recording studio (up to 3 working days)
  - c) Assembly studio and VFX (up to 15 working days)
  - d) Audio post-production studio (up to 5 working days)
  - e) Color Grading (up to 5 business days)
3. Technical and logistical support of local councils, namely:
  - a) Accommodation in Torres Vedras and / or Alenquer (up to 3 pax x 10 nights)
  - b) Follow-up of the team, in the different phases of the project, by a technician of the local councils, namely in the choice of the filming locations and in the contacts required for the shooting;
  - c) Obtaining the local licenses necessary to shoot the film;
  - d) Relationship with the local security forces (PSP, GNR, Firefighters), to ensure the necessary conditions for the production of the film;
  - e) Contacts with wine farms, wine producers, wine tourism units or other wine-growing units that may be integrated into the film production plan;



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- f) The winning film will be shown publicly in Torres Vedras and Alenquer, and there is also the possibility of extra contesting at the INDIE Lisboa and BANG AWARDS festivals, depending on the category of the winning project;
- g) Payment of the amount indicated in nº 1 shall be made in two tranches, the first (50%) after signature of the contract and the second (50%) after the start of filming;
- h) The entity receiving the support must prove that it does not have debts to the Social Security and Tax Authority.